

EXHIBITOR PROSPECTUS

CTAHPERD Exhibits Manager  
Amy Gagnon  
239 W. Center Street  
Southington, CT 06489



[www.ctahperd.org](http://www.ctahperd.org)

EXHIBITOR PROSPECTUS 2018



The Connecticut Association  
for Health, Physical Education,  
Recreation and Dance



Steering CT Toward a Healthier Future

**ANNUAL FALL CONFERENCE**

**NOVEMBER 15 & 16, 2018**

**RED LION HOTEL**

**CROMWELL, CONNECTICUT**

## Invitation to Exhibitors

### Annual Fall Conference

CTAHPERD cordially invites you to exhibit your products and services at the Annual Fall Conference to be held on Thursday and Friday, November 15-16, 2018 at the Red Lion Hotel in Cromwell. This statewide conference serves as the premier professional development event for HPERD professionals from across the state. Participants include health, physical education, recreation, sport and dance educators, administrators, higher education faculty and future professionals. Members of CTAHPERD come together each year for professional growth and to see the latest and most varied products and services in their fields.

### Conference Features

#### EXHIBIT FACILITY and LOCATION:

The Red Lion Hotel is conveniently located in the center of the state off Exit 21 of Interstate 91 N or S.

The Red Lion Hotel features comfortable guest rooms, concierge lounge, meeting rooms, pool and fitness center and a restaurant.

Exhibit space is located in the Gardens and South Assembly.

#### CONFERENCE THEME:

President, Jan G. Bishop has chosen

#### **BETTER TOGETHER!**

#### **Steering CT Toward a Healthier Future**

as the conference theme. CTAHPERD Exhibits will connect all participants to the products and services they need to serve their students. Join us!

## ADVERTISING RATES

### *The Bulletin*

Advertise with a black and white advertisement in our print journal.

Advertise with a color advertisement in our electronic journal

Deadline dates: September 15 for the print issue and January 15 and April 15 for the electronic issues.

Quarter page - \$50.00 (1 print issue) or (both electronic issues)

Half page - \$100.00 ( 1 print issue) or (both electronic issues)

Full page - \$200.00 (1 print issue) or (both electronic issues)

Camera-ready copy or electronic file accepted.

Full color advertising also available on a full page advertisement for \$500. for all 3 issues of *The Bulletin*.

Contact us for details.

### Conference Pre-Registration Flyer or Conference Printed Program

Quarter page - \$25

Half page - \$50

Full page - \$100

Inside Back Page - \$200

Electronic file accepted. Black and white only.

Deadline: August 20, 2018

### Weekly E Newsletter sent on Tuesdays

4 issues—\$25 (choose your dates)

Additional rates upon request.

Contact CTAHPERD Executive Director Connie Kapral for further information at [ckapral@ctahperd.org](mailto:ckapral@ctahperd.org)

## ADVERTISING WITH CTAHPERD

### Increase your name recognition!

Establish your connections with our members within an on-going CTAHPERD program, service, or an aspect of the Annual Fall Conference! Advertise in a publication, on our website or in our electronic messaging.

Don't miss your opportunity to promote physical activity and wellness for Connecticut families through Connecticut educators in the fields of health, physical education, recreation and dance. With a membership averaging 800 professionals and future professionals our annual Fall Conference attracts an average of 450 participants each day.

Conference publications include a pre-conference registration flyer and conference program as well as electronic invitations. One print issue of *The Bulletin* will be published this year along with two electronic issues and weekly newsletters sent via electronic mail.

### Contact Us To Customize Your Advertising Plan

Tell us about your interest in:

- ✓ Advertising in our journal - *The Bulletin* - print or electronic
- ✓ Advertising in our weekly electronic newsletter
- ✓ Advertising in the conference pre-registration flyer
- ✓ Advertising in the conference program
- ✓ Banner advertisement on conference app
- ✓ Company Logo on all electronic invitations for workshops
- ✓ Sponsorship of a room during the Fall Conference

Please contact CTAHPERD Executive Director, Connie Kapral to discuss these advertising opportunities to enhance both your name recognition and exhibit experience during the Fall Conference at [ckapral@ctahperd.org](mailto:ckapral@ctahperd.org).

## EXHIBIT SPACE FEES

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Single Table 6 feet x 3 feet, chair	Fee: \$275.00
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One complimentary lunch ticket daily.

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Double Table 2 tables, 6 feet x 3 feet, chair	Fee: \$350.00
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Two complimentary lunch tickets daily.

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Triple Table 3 tables, 6 feet x 3 feet, chair	Fee: \$425.00
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Two complimentary lunch tickets daily.

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Quadruple Table 4 tables, 6 feet x 3 feet, chair	Fee: \$500.00
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Two complimentary lunch tickets daily.

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Non-Profit Organization 6 feet x 3 feet, chair.	Fee: \$100.00
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Lunch NOT included.

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Advertisement Insert—Flyer/catalog inserted in convention packet. Send 800 copies by November 1, 2018.	Fee: \$100.00
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Electricity Fee The hotel charges \$61 per single outlet for two days. (110 volt—15 amp)	Fee: \$61
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## Exhibitor Details

### Schedule

Exhibitor set up is after 7:00 pm on 11/14/18 or on Thursday 11/15/18 before 8:00 a.m. The exhibit period is from 8:00 a.m. to 3:30 p.m. each day.

Complimentary continental breakfast available to all exhibitors each day.

Exhibitors are expected to remain in the exhibit area to speak to attendees unless presenting a session.

\$50 cancellation fee if notice is given before November 1, 2018. Cancellations after 11/1/18 will NOT be refunded and exhibitors will be fully charged unless a documented emergency occurs.

Electricity Fee Extra —The hotel charges \$61 per single outlet for two days.

Exhibitors are solely responsible for transportation, loading and breakdown, display and safety of their exhibits.

CTAHPERD reserves the right to make final decisions on all matters relating to exhibits. The application becomes a contract when accepted by CTAHPERD.

### Exhibit Areas

#### 1-The Gardens

This space is carpeted. Plan to provide special backdrops, extension cords, audiovisual equipment, tape, scissors, etc. as needed.

#### 2-South Assembly

Non Profit exhibitors are placed in the South Assembly. This area is also carpeted.

#### 3-Registration Area—NEW

Maximum exposure for a single table at a rate of \$400. This area is carpeted. Contact Amy Gagnon, CTAHPERD Exhibits Manager asap if interested. [gagnon@ctahperd.org](mailto:gagnon@ctahperd.org)

Additional areas of the hotel will be utilized for exhibits as space allows.

### On Site Sales

The CTAHPERD Fall Conference provides an excellent opportunity to sell educational or related materials to an average 450 participants each day in the designated area for exhibits. *Sales are not allowed in any other part of the hotel.*

## 2018 EXHIBIT SPACE REGISTRATION

<input type="checkbox"/>	Single Table	\$275.00
<input type="checkbox"/>	Double Table	\$350.00
<input type="checkbox"/>	Triple Table	\$425.00
<input type="checkbox"/>	Quadruple Table	\$500.00
<input type="checkbox"/>	Non-Profit	\$100.00
<input type="checkbox"/>	Insert	\$100.00
<input type="checkbox"/>	Standard Electrical	\$61.00

**Total Amount Enclosed:**

Name of contact person:

Name of firm or organization:

Web address of firm or organization

Address:

City, State, Zip:

Email Address:

Phone:

Name of person(s) working exhibit booth:

Description of product or service—25 words

We will donate the following door prize:

I understand that I am expected to remain at my exhibit booth unless I am taking a short break or presenting (initial)\_\_\_\_\_

I understand that a \$50 service fee will be imposed if cancellation occurs before November 1st and that refunds for cancellations after November 2nd will not be issued unless there is documentation of an emergency (initial)\_\_\_\_\_

I have sent an electronic image (jpeg or png) to [gagnon@ctahperd.org](mailto:gagnon@ctahperd.org) to be used for the mobile app (initial) \_\_\_\_\_

Register for exhibit space and return completed form with your check payable to "CTAHPERD".

Mail to:

Amy Gagnon

CTAHPERD Exhibits Manager

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